NATIONAL NIGHT OUT

AUGUST 3, 2010

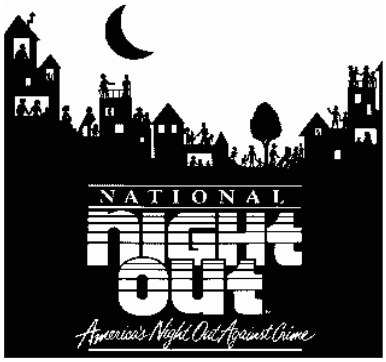
National Night Out is America's night out against crime. This will be the 27th Annual National Night Out being held across the United States. The "Annual National Night Out Against Crime" is a community crime prevention program of the **National Association of Town Watch, Inc.** It is an annual event held throughout the United States to promote cooperation between the police and the community.

The Concord community is invited to be part of the National Night Out event this year to be held at **Rollins Park from 5:00-9:00 p.m.** The event will be sponsored by Target, the City of Concord's Police Department and Recreational Department, along with several other supporting agencies, businesses and community organizations who will be in attendance.

National Night Out is designed to:

1. Heighten crime and drug prevention awareness.
2. Generate support for, and participation in, local anticrime programs.
3. Strengthen neighborhood spirit and police community partnerships.
4. Send a message to criminals letting them know that neighborhoods are organized and fighting back.

Concord will be participating in the traditional display of support by asking all area business and residents to turn on outdoor lights from 7 to 10 p.m. as a show of support to law enforcement and the objectives of the National Night Out program. Additionally, the above listed partners and departments will be celebrating with the community with a variety of events at Rollins Park to include food, music, a bike rodeo, inflatable slide, wildlife displays, contests, youth activities, Touch-A-Truck program and information display tables. **See next page for more details!**

The National Night Out Campaign traditionally involves citizens, law enforcement, city departments, civic groups, businesses, neighborhood organizations and local officials. We are looking to keep up with and exceed the national trend. If your organization would like to be involved, please contact the Concord Police Community Resource Unit at 225-8600.

Join in helping us to give crime a going away party!