

COMMUNICATIONS/MEDIA INTERNSHIPS

For more information on any of the internships on this page, see Gene Durkee, Director, Pathways – Career and Life Planning, edurkee@nec.edu, 603 428 2358.

ABI INNOVATION HUB, STARTUP BUSINESS INTERN

Manchester, NH

Michele Petersen, COO

abi Innovation Hub

33 S. Commercial St., Manchester, NH 03101

michele@abihub.org

T. 603-629-9511

www.abihub.org

During the 10 to 15-week period, interns work under dual supervision of the abi internship supervisor and startup business executive to carry out a variety of projects. Projects assigned to interns differ from semester-to-semester depending on the needs of abi resident businesses and the interests and skills of the intern. Projects cover a broad spectrum of business related fields, including: business research; marketing; finance/accounting; communications; graphic design/web development; programming/engineering.

AIGNER/PRENSKY MARKETING, PUBLIC RELATIONS AND SOCIAL MEDIA INTERN

Allston, MA

Jen Garfinkel

Aigner/Prensky Marketing Group

214 Lincoln St. Suite 300, Allston, MA 02134

617.254.9500

617.254.3700 (fax)

JenGarfinkel@aignerprensky.com

Work with social media platforms like Facebook, Twitter, Tumblr and Pinterest. Build media lists and conduct vital background research and create your own media relations. Write press releases, pitches, blog posts other media materials. Learn to plan and execute events. Learn about and help develop media partnerships and added value. Participate in client meetings and share your ideas.

BAREFOOT TECHNOLOGIES CORP. , INTERNET MARKETING INTERNSHIP

Henniker, NH

Ed Ulmer

Liberty Hill Rd., Henniker

508-454-8528 (cell)

603-428-6255 (office)

Ed.ulmer@barefoot.com

Write press releases with my assistance on our product and our clients; find places to submit the press releases and build up that database; manage our twitter account; manage and manipulate our facebook pages; look for other social media opportunities; work with us on our newsletter; possibly assist in generating camtasia training documents; possible coding and web site design; manage our webinar accounts.

BACK IN THE SADDLE EQUINE THERAPY CENTER, BUSINESS INTERNSHIP

Contoocook, NH
Pauline Meridien
(603) 746-4374
bitsetc2003@aol.com

We need a person with computer skills to help with the web site, data-entry and other office help within the program. We also could use help with a marketing campaign, or even with an entrepreneurial venture such as planning, organizing, developing and running an effort to sell BITS greeting or Christmas cards.

BURKE ADVERTISING, ADVERTISING INTERNSHIP

Bedford, NH
Attn: Internships
Burke Advertising
9 Cedarwood Dr. Ste. 11, Bedford, NH 03110
603.627.5381
jobs@burkeadvertising.com

Our interns can expect to be involved in the creative process from beginning to end. Past interns have shined in our caffeine-fueled creative brainstorming sessions and even put together designs embraced by our clients. Of course, that's just one side of today's modern ad agency. Our interns will: gain an understanding of account management, digital and social media marketing, and media planning and placement; be involved in client relations; acquire insight and hands-on experience into the different services offered by our agency.

CHARTWELLS FOOD SERVICES, MARKETING INTERNSHIP

Henniker, NH
Kellianne Lavalley
98 Bridge St., Henniker, NH 03242
603-428-2244
kivalley@nec.edu

Assist with special events marketing; adding students to Facebook and following students on Twitter; putting pictures from events onto Facebook and Twitter; taking polls about what students would like to see for events at Gilmore Dining Hall; helping Pilgrim Pride Week with Public Relations; soliciting student feedback on the entertainment in the dining hall; creating more events (recipe from home, name a dish after a student, etc.).

COMMONPLACES, MARKETING ASSISTANT AND COPYWRITER INTERN

Hampstead, NH
Ben Bassi
CommonPlaces
2 Village Green Rd. Suite B4, Hampstead, NH 03841
ben@commonplaces.com
(617) 500-8860

At CommonPlaces, Inc we are seeking a Marketing Assistant and Copywriter Intern to aid in the design and development of digital marketing campaigns for both CommonPlaces and various clients. He or she will work closely with our marketing team to create effective marketing content, produce engaging blogs, and manage social media platforms. We are looking for a candidate that is creative, eager to learn, and has a passion for writing. This is an excellent opportunity to gain hands-on experience in

various aspects of marketing, including digital marketing strategy, campaign development, campaign implementation and performance monitoring. Responsibilities: aid in the development of multiple inbound marketing strategies; develop content for online marketing, including whitepapers, ebooks, and newsletters; research and write unique and engaging blog posts; help manage social media marketing campaigns; create and manage online lead-generating strategies and activities; assist in customer relationship management; maintenance and support of contact database.

CONTOOCOOK FARMERS' MARKET, MANAGEMENT INTERNSHIP

Beth Bissonnette,
bbissonn@live.com,

Interns with the Contoocook Farmers' Market have the opportunity to work in one or more of the following areas. In 2012 – 2013, we first need help with creating a robust and energetic online and social marketing presence. Public Relations - includes communication and advertising; creation of social media forums: twitter, a robust web page, and other social media forums; possibly create youtube and other commercials for the market. Market Management -- partner with and assist the Market Manager; help with the oversight and running of the market; research and present small business technology for the utilization of credit and debit card use at the market; create/maintain an Access database of vendors, schedules, fees, and contact information; help resolve problems and complaints with the vendors; help educate on agricultural policies and laws. And most importantly, contribute to the growth and expansion of the market.

CROSS HILL COMMUNICATIONS, PRODUCTION INTERNSHIP

John O'Connor, C.E.O Cross Hill Communications
joconnor@nec.edu
x2240 or (603) 340.0195

The student will: assist the host with booking guests for a show, Capital Connections; coordinate with CHC staff, guest, and site location (often Danforth Library) to schedule shows; research guest and present briefing and suggested topic areas; keep abreast of political activity in the state of New Hampshire and book guests associated with that activity; greet guests; assist in production/shoot, including setup and take down.

CROSS HILL COMMUNICATIONS, LLC, WEBSITE & SOCIAL MEDIA INTERN

John O'Connor, C.E.O Cross Hill Communications
joconnor@nec.edu
x2240 or (603) 340.0195

The student will assist the marketing director in updating web site for various stations. Student will coordinate with CHC staff (hosts and/or station managers) to ensure that intern is aware of current programming. Intern will update website to make sure that it is fresh and fits with the show content. Intern will update various social media sites and tweet information. This intern is not devoted to redevelopment of web sites but ongoing maintenance and relevance of web sites and social media. Student will work to increase traffic at sites.

**DEPARTMENT OF CITYWIDE ADMINISTRATIVE SERVICES
BUREAU OF ACTIVE AGENCY/INTERGENERATIONAL PROGRAMS
SUMMER COLLEGE INTERN**

New York, NY

Theresa Knox

(212) 442-3115

(212) 442-1096

tknox@aging.nyc.gov

2 Lafayette Street - 7th Floor, New York, NY 10007

Assist with data collection and data entry; provide support to staff; assist with preparation of reports and analysis; assist with updating resource manuals and program literature; interface with the public as needed.

**DEPARTMENT OF CITYWIDE ADMINISTRATIVE SERVICES
ADMINISTRATION/NEW MEDIA & MUNICIPAL RELATIONS
NEW MEDIA AND MUNICIPAL RELATIONS INTERN**

New York, NY

Krishna Kirk

(212) 386-0214

kkirk@dcas.nyc.gov

1 Centre St., 17th Fl. South, New York, New York 10007

The intern will work closely with the Director and will have responsibilities primarily monitoring the agency social media sites and researching new opportunities in the world of social media; assisting with content development and editing of the agency newsletter; development of content for the agency intranet and internet sites; management of the agency photo gallery; and assisting with maintenance of the Green Book Online and City Record.

EASTER SEALS, MARKETING INTERNSHIP

Manchester, NH

Molly Sanborn

Easter Seals

555 Auburn St., Manchester, NH 03103

603 621 3504

Faculty Sponsor: Prof. Glenn Powell, gpowell@nec.edu, 603 428 2925

Assist Events Manager with agency events. Prepare press releases to support fundraising events, Easter Seal programs and special events. Communicate with and cultivate local media. Assist with event coordination and promotion. Research and write client stories from a variety of Easter Seals programs to be used for fundraising and awareness. Write for Easter Seals newsletters, annual reports, brochures and other collateral, websites for NH and ME. Assist the Grant Writer with research and information for grants and progress reports. Cultivate donors through targeting stewardship efforts including the development and updating of certain "thank-you" letters and materials. Develop collateral materials to support the promotion of fundraising events.

ELLIOT HANSEN ASSOCIATES, REALTOR INTERNSHIP

Newbury, NH

Megan Mills, REALTOR®

megan.mills@comcast.net

(603) 763-9999

Sales & Marketing Internship Students will work with the Marketing team, as well as Sales on promoting the Elliot Hansen Associates Real Estate Office. We need someone with a positive attitude that is web savvy and can use the Internet to promote our business. Other tasks will include sales and marketing assistance, email and print marketing, and may also include general office tasks such as filing, shipping and receiving, etc.

ENTIGRIS, WEBSITE CONTRIBUTOR INTERNSHIP

Billerica, MA

Steve Cantor

978-436-6750

129 Concord Rd., Billerica, MA 01821

Write/edit copy for company's website (product descriptions); enter content into website content management system; compile meeting notes and post them on internal blog site; verify and update corporate communications calendar of activity; validate list of intranet content managers; identify content on intranet that needs to be updated.

FAMILY EQUALITY COUNCIL, COMMUNITY EVENTS & PROGRAMS INTERNSHIP

Boston, MA

Ally Kuriloff, Programs Associate

ally@familyequality.org

The Community Events & Programs Interns are an integral part of the Programs Team and play a hands-on role in all Family Equality Council community programs. This unpaid internship involves community outreach, event planning and execution, use of social media, fundraising, and more. Success in this position requires excellent organizational skills, the ability to problem solve independently, a team-oriented mindset, highly developed communication skills (written and verbal), superior interpersonal skills, and a commitment to social justice and fun

FAMILY EQUALITY COUNCIL, COMMUNICATIONS & NEW MEDIA

Washington, DC

smajors@familyequality.org

The Communications/New Media Intern is an integral member of Communications team. This unpaid internship involves assistance with external communications and marketing efforts as well as research of and outreach to traditional mass media and social media outlets. Success in this position requires highly developed organizational skills, the ability to problem solve independently, a team-oriented mindset, and excellent interpersonal skills.

NEW HAMPSHIRE FISHER CATS

Manchester, NH

Tim Hough

Director of Box Office Operations

NH Fisher Cats

One Line Drive, Manchester, NH 03101

603-641-2005

though@nhfishercats.com

Our program provides a number of students with an overall learning experience to include such areas as: Ticket Operations: Process internet orders, receive ticket orders, cash handling responsibilities, group mailing, call ticket processing; General group and individual ticket operations: Assist with the sale of group outings, catered outings, nightly suite rentals & birthday parties, assist with National Anthem bookings & the Baseball Buddies Program, assist with Fisher Cats Fundraising Program & Stadium Rental, group leader callbacks, general group and individual ticket sales calls, cold calls to individuals selling various ticket packages/specials; Community Relations & Baseball Operations: Mail donations, track donation inventory, attend school reading and charity programs, assist with mascot schedule, assist in research, planning & implementation of community events, compile and fax team rooming lists, other general Community Relations & Baseball Operations duties; Promotions: Update Fan Photo Gallery on the website, prepare game day promotion props and giveaways assist with in-game and on-field promotions, other general marketing & promotions duties; Stadium Operations: assist with the maintenance of the stadium, assist with getting the ballpark prepared for events, assist with outside events hosted at the ballpark, assist with signage installation, other general Stadium Operation duties; General Office Management: Greet and announce visitors, clients, answer phones-direct calls, enter email addresses in database, stuff game day programs, other general office duties; Interns will also work each Fisher Cats home game as part of our Fisher Cats Game Day Staff. This creates an opportunity for the intern to interact with fans and to apply what they have learned in the office to actual game time situations.

GIRL SCOUTS OF THE GREEN AND WHITE MOUNTAINS, GIRLS ROCK THE CAPITOL INTERNSHIP

Bedford, NH

Michelle Carignan

Coordinator of Special Programs

Girl Scouts of the Green and White Mtns.

One Commerce Drive, PO Box 10832, Bedford, NH 03110-0832

603 627 4158 ext. 142mcarignan@girlscoutsgwm.org

The Girls Rock the Capitol Legislative Internship program for the 2012-2013 school year will help her acquire the skills necessary to express her concerns to people in positions of power in hopes of moving toward positive change in our state. Girls accepted into this program will learn from the inside what state government is all about. She will work side-by-side with a woman legislator at the state capitol on issues that will influence the future of our state. Observing full house sessions, committee meetings and hearings and participating in discussions with visiting experts in various fields are just a few of the exciting things our program offers. Interns this year met lobbyists, the Governor, Senator Ayotte, a female prosecutor, female judge and other people in various positions involved in our state government. Duties for Intern Leaders: Girl Scouts of the Green and White Mountains is currently seeking Girls Rock the Capitol volunteers. The volunteers will work closely with the Special Programs and Events team.

GIRL SCOUTS OF THE GREEN AND WHITE MOUNTAINS, MEMBERSHIP AND COMMUNITY DEVELOPMENT ORGANIZER

Various Locations, NH and VT

Karina Giordano

1.888.474.9686 ext.158, kgiordano@girlscoutsgwm.org

The Membership and Community Development Organizer is responsible for overseeing and mobilizing a team of recruiters who ensure Girl Scouting is available to all girls based on target markets and membership strategy. This position works in conjunction with Council staff to develop and implement the project plan. The majority of the focus is in late summer and fall.

HIGGINS ARMORY MUSEUM, MARKETING INTERNSHIP

Worcester, MA

Devon Kurtz

Director of Education and Public Programs

(508) 853-6015 ext. 15

higgins@higgins.org

Marketing interns assist with the email newsletter, photography, video, social media, preparation of marketing materials and media releases, analysis of audience surveys, and other projects as needed. Basic knowledge of Microsoft Office applications, social media applications and Internet search engines, copywriting ability, excellent English grammar skills and attention to detail are a must.

INTERNATIONAL INSTITUTE OF NEW ENGLAND, COMMUNICATION AND EVENTS INTERNSHIP

Manchester, NH

Nasir Arush, Director

315 Pine St. Manchester, NH

(603) 647-1500 x109

narush@iinh.org

(locations also in Boston and Lowell)

IINE is currently offering internships through its Manchester, NH office to students with demonstrated interest or experience in serving refugee, asylee and immigrant populations. Compile multimedia content for publication on social media sites. Assist in strategic planning for social media presence. Identify and research local and statewide events. Attend local events to enhance IINH presence. Coordinate promotional materials for upcoming World Refugee Day event.

INTERNATIONAL INSTITUTE OF NEW ENGLAND, RESOURCE DEVELOPMENT INTERNSHIP

Nasir Arush, Director

315 Pine St., Manchester, NH

(603) 647-1500 x109

narush@iinh.org

(locations also in Boston and Lowell)

IINE is currently offering internships through its Manchester, NH office to students with demonstrated interest or experience in serving refugee, asylee and immigrant populations. Assist the Outreach Facilitator in creating and maintaining community partnerships. Research and compile relevant and available resources in the Greater Manchester area. Assist in the implementation and evaluation of the Refugee Mentoring Program. Help with outreach to the Manchester community. Procure, document, and distribute donations.

INDIANAPOLIS INDIANS, TELECAST AND PRODUCTION INTERNSHIP

Indianapolis, IN

Contact: Brian Spisak

Provide high level of support for the Telecast and Production Manager

Essential Functions: Produce video features for home games, IndyIndians.com, Indians telecasts, Comcast On Demand, social media and YouTube. Edit game highlights. Schedule National Anthem and 7th inning stretch performers. Load content into Daktronics' Show Control, Vplay and Venus workstations. Design scoreboard graphics. Assist as game director as needed. Operate video boards at Indians' home games. Upload highlights after home games.

INTERNSHIP FOR HUMANE STUDIES/GEORGE MASON UNIVERSITY, JOURNALISM INTERNSHIP

Washington, DC

<http://www.theihs.org/ihs-journalism-internship-program>

Once accepted into the program, the program director will match you with a host based on your goals and experience and a host's needs. The program director will speak with you by phone to discuss opportunities. IHS provides a travel allowance to get to the internship.

KENNEDY CONSULTING RESEARCH & ADVISORY (A BLOOMBERG BNA BUSINESS) RESEARCH INTERNSHIP

Peterborough, NH

Anne Griffin, Human Resources Director

Kennedy Information, LLC

Peterborough NH

603.924.0900 ext 622

agriffin@kennedyinfo.com

Build and update client spending and vendor research databases; perform quality control (QC) of analyst research; develop original findings from research databases; assist research and consulting team with data-intensive efforts, including field research; participate in internal project management meetings, as needed/directed.

LITTLE GREEN HYDRO, INTERNET MARKETING INTERN

VT (and remotely by internet)

James Perkins

james.perkins@littlegreenhydro.com

LGH is seeking an Internet Marketing Intern to develop and deploy our internet marketing presence and social media/social networking campaigns. The intern will collaborate with our team to provide strategic input and serve as the "hands-on" person responsible for managing and executing our internet presence and technologies. Specific tasks include, but are not limited to: selecting hosting providers and technologies; managing/executing website development; implementing/integrating social media/social networking technologies; interact/Support Social Media Manager.

MANCHESTER MONARCHS, PUBLIC RELATIONS DEPARTMENT INTERN

Manchester, NH

Kim Mueller, VP of Public Affairs

(603) 626-7825, X6105

Fax number: (603) 626-7022

kmueller@manchestermonarch.com

Responsibilities for game night operations are varied but may include:

calling opposing teams for game information, writing game stories and keeping game night stats, assisting members of the media; making and distributing press passes, updating the team website, producing and distributing game night handouts, compiling, copying and distributing press notes, fan correspondence, fan photos during the game, on-ice intermission photos, and setting up and breaking down the press entrance and press box and staffing of the press entrance

MAINE STATE GOVERNMENT, SUMMER INTERNSHIP PROGRAM

Augusta, ME

Charles Morris, Program Administrator

Maine State Government Summer Internship Program

Margaret Chase Smith Policy Center

University of Maine

5715 Coburn Hall

Orono, Me 04469-5715

207-581-4135

morris@maine.edu

www.umaine.edu/mcsc/MeSGIP.htm

There is no single description for an internship with the ME State Internship Program. Each summer, various departments will choose to sponsor an intern, so the departments and tasks will vary widely. Probably the best way to explore the possibility of a ME State Government Internship will be to go directly to their website, which again is: www.umaine.edu/mcsc/MeSGIP.htm Interns in the past have performed work such as: Assisted with the organization and running of a statewide conference on active communities; Updated all information for the Maine farmers' market guide and worked to update the Get Real Get Maine website for farmers' markets. Designed booklets in PhotoShop and InDesign.

MILLENNIUM INTEGRATED MARKETING INTERNSHIP, MARKETING INTERNSHIP

Manchester, NH

Jessica Chabot – Director of Client Service jchabot@mill-im.com

(603) 792-2200

Interacts with the internal team regularly regarding various significant aspects of a project's development; assists with the management of projects such as press releases, television script copy, video and radio script copy, web and creative copy, white papers, and case studies; prepares new job jackets, enters data and tracks time in time tracker and prepares job changes and schedules jobs; provides administrative support to project team by performing miscellaneous services such as copying, acquisition of office supplies and/or award submissions; schedules and attends job opening meetings; understands elements of every job; works with team, vendors, and production to generate the schedule for overall project completion and updates as needed, notifying all appropriate parties; responsible for proofreading all outgoing projects; routes jobs for internal approvals; keeps supervisor apprised of the status of work through daily/weekly status reports.

NH MARCH OF DIMES, PROGRAM AND ADVOCACY INTERNSHIP

Manchester, NH

Shamera Simpson, Community Director

25 Lowell St. Suite 304, Manchester, NH 03101

ssimpson@marchofdimes.com

This volunteer position offers the college student the opportunity to gain valuable, hands-on experience implementing program services and assisting with advocacy activities on behalf of the March of Dimes. Internship job functions include: actively engage in implementing health promotion activities that increase awareness and knowledge; hands-on events management & support chapter events; write press releases and newsletter articles; engage in coalitions that are relevant to the mission; actively engaged in supporting activities, such as responding to advocacy alerts and participating in the annual Legislative Day; update databases and support Director of Program Services activities. Students will be invited to serve on the March of Dimes Program Services Committee or the Public Affairs Committee where they will be introduced to state wide corporate, communications and business professionals.

NH MARCH OF DIMES, SPECIAL EVENTS & COMMUNICATIONS INTERNSHIP

Manchester, NH

Shamera Simpson, Community Director

25 Lowell St. Suite 304, Manchester, NH 03101

ssimpson@marchofdimes.com

This volunteer position offers the opportunity to gain valuable, hands-on public relations and marketing communications as well as special events planning and fundraising experience. Internship job functions include: hands on events management; participate in fundraising and special event management; write press releases and newsletter articles; implement fundraising corporate and family teams' plans; volunteer management and leadership opportunities; update databases and support State Director activities. Additionally, the intern will help plan upcoming events by assisting with fundraising activities surrounding these event(s). Students will also be invited to serve on the March of Dimes Volunteer Communications Committee or Special Events Committee where they will be introduced to area communications and business professionals.

NASSAU BROADCASTING, BROADCASTING/PR INTERNSHIP

Gilford, NH

Kim Terbrack

603-524-1323 x165

25 Country Club Rd.

Village West Building #1

Gilford, NH 03247

Faculty Sponsor: William Homestead

Assist in promoting stations at events on and off site. Learn and understand broadcast and studio equipment. Assist with daily morning show operations. Basic office duties (Filing, updating databases in Excel). Organizing Promotions storage room.

NEW ENGLAND COLLEGE ACADEMIC AFFAIRS OFFICE, WEBSITE DEVELOPMENT INTERN

Henniker, NH

Demetra Blanchard

NEC Academic Affairs Office

603 428 3275

dblanchard@nec.edu

Faculty Sponsor: Prof. Cindi Nadelman

As part of a larger team, assist Academic Affairs with the design, development and implementation of the Academic Affairs section of the NEC website. Attend website planning meetings, assist with developing full site map and flow charts, assist with the development of mock-up web pages, assist with the organization, management and audit of approximately 200 – 300 web pages; content development; image/video modification, assist with distribution and collection of website content, assist with verification of links and cross-referencing, and assist with website conversion to new platform/design.

NHBR NEW HAMPSHIRE BUSINESS REVIEW, JOURNALISM INTERNSHIP

Manchester, NH

Editor Jeff Feingold

editor@nhbr.com.

Interns will get a feel for what it's like to work in a newsroom, writing stories to both a daily deadline and longer features for the biweekly print edition. In addition to reporting and having their clips published, interns also have the opportunity to learn and develop various research skills under the guidance of the paper's editor and editorial staff. In addition to general reporting, interns also have the chance to cover the industries and subjects that interest them — anything from the state's high-tech startups to the nonprofit sector to manufacturing.

NH DEPARTMENT OF ENVIRONMENTAL SERVICES, PUBLIC INFORMATION INTERNSHIP

Concord, NH

Marcy Burleigh, HR Assistant

NH Department of Environmental Services

29 Hazen Drive, Concord, NH 03301

(603) 271-8875

PO Box 95, Concord, NH 03302-0095

Assist with public relation efforts with writing of press releases, publication and website development, environmental education and outreach activities. Assist staff with serving customers needs in publication sales, file reviews and customer improvement initiatives as needed.

NH CHILDREN'S TRUST, MARKETING AND COMMUNICATIONS INTERNSHIP

NH Children's Trust

Diane Hastings, Communications Director

dhastings@nhchildrenstrust.org

Keryn Bernard-Kriegl, Executive Director

kbernardkriegl@nhchildrenstrust.org

(603) 224-1279

The student will assist with public relations efforts for the NH Children's Trust events and programs, as well as assist with fundraising activities.

NEW HAMPSHIRE DIVISION OF PARKS & RECREATION, BLOG/PHOTOGRAPHY INTERNSHIP

Grant Klene

grant.klene@dred.state.nh.us

Visiting different parks either weekly, biweekly, or monthly depending on your school's internship requirements and sharing the experience through our blog - blog.nhstateparks.org. With the variety of historic sites, campgrounds, recreational trails, and events at our State Parks, our bloggers have no shortage of creative ideas to blog about. Once a schedule is approved you will go out and explore the parks (biking, kayaking, skiing, hiking, camping, etc) to capture the NH State Park experience and to collect content for your blog post. You will write about your experiences. You will photograph each park (scenic, action, people) and take video when appropriate. You will upload your photos and writing using Wordpress for review before being published. Your submissions will be promoted on NH State Parks Facebook page and Twitter feed. The information collected may also be used to improve our individual park web pages as well as the state tourism website www.visitnh.gov. You will also be required to develop a promotional plan to market the blog via public relations. This will involve reaching out to relevant organizations, clubs and bloggers for cross promotion. You will need to commit to an approved schedule for visiting one or more parks (include rec trails, historic sites, events). You will need to upload high resolution photos to our state FTP site for our photo library.

DIVISION OF TRAVEL & TOURISM, DEVELOPMENT INTERNSHIP

Concord, NH

Michele Cota, Marketing Specialist

P.O. Box 1856

Concord, NH 03302-1856

603-271-2665 x108

mcota@dred.state.nh.us

Internship duties may include: developing New Hampshire itineraries geared toward individual and group travel, drafting media releases, distributing these releases to the media, learning to use and update the division's industry database and website, posting events and other items to the consumer website, performing industry-related research assignments, and assisting with various division projects. Interns will have opportunities to attend and participate in: brainstorming sessions, internal and external meetings, and attend agency partner meetings.

NHPR, EXCHANGE INTERNSHIP

Concord, NH

Michael Brindley

2 Pilsbury Street, 6th Floor, Concord NH 03301

T: 603-223-2483

C: 603-556-7852

F: 603-224-6052

Website: www.nhpr.org

mbrindley@nhpr.org

Call screening during daily live show, Research assistance, Writing show's daily roadmap, Minor production work and other duties needed. Generally, the goal is for the intern to assist in the production of a show or two, under the guidance of the Producer and Executive Producer, before the end of the internship.

NHPR, NEW MEDIA INTERNSHIP

Concord, NH

Michael Brindley

NHPR

2 Pilsbury Street, 6th Floor, Concord NH 03301

T: 603-223-2483

C: 603-556-7852

Website: www.nhpr.org

mbrindley@nhpr.org

New Media Interns help produce and organize content for NHPR's website and social media channels. Work on Drupal web content management system to add news stories, program information, and blog entries to the web. Perform background research for online-only features and interactive discussions. Help maintain NHPR's feeds on Twitter and Facebook .

NHPR, NEWS INTERNSHIP

Concord, NH

Michael Brindley

2 Pilsbury Street, 6th Floor, Concord NH 03301

T: 603-223-2483

C: 603-556-7852

F: 603-224-6052

Website: www.nhpr.org

mbrindley@nhpr.org

News Interns will be brought into the middle of the news gathering at NHPR: take part in our editorial meetings, learn the various types of reporting we do, learn how to produce a news story, learn what makes a good story, how to tell a story, and what works and doesn't work in radio production, learn journalistic ethics and best practices. In addition to radio journalism, an intern will also work with the News Department as we present our news in digital realm. They will work with reporters to present our work on the web, either through social networking or on our website.

NHPR, PRODUCTION INTERNSHIP

Concord, NH

Michael Brindley

2 Pilsbury Street, 6th Floor, Concord NH 03301

T: 603-223-2483

C: 603-556-7852

F: 603-224-6052

Website: www.nhpr.org

mbrindley@nhpr.org

The production intern assists the Production Manager in: Providing support to the daily news programs and the team of reporters and online producers. Ensure that all production needs are met.

NHPR, WORD OF MOUTH INTERNSHIP

Concord, NH

Michael Brindley

2 Pilsbury Street, 6th Floor, Concord NH 03301

T: 603-223-2483

C: 603-556-7852

F: 603-224-6052

Website: www.nhpr.org

mbrindley@nhpr.org

An intern with Word of Mouth has the opportunity to play an integral role on the team that produces this fast-paced, multi-segmented program. Each hour of Word of Mouth includes a mix of live interviews and pre-produced pieces. The intern's task and opportunities will be varied and challenging, and will be designed to offer a meaningful experience as a public radio producer. Responsibilities include:

Writing questions and drafting scripts, Posting segments to the Word of Mouth websites, Blogging, Tweeting, Generating segment ideas, Conducting pre-interviews, Booking guests, Locating and editing pre-produced pieces, Interns learn audio editing, Field pieces, Produce cut-and-script segments, Participate in weekly idea/editorial meetings.

PARAGON DIGITAL MARKETING, GRAPHIC DESIGN INTERN

Keene, NH

Paragon Digital Marketing

603-399-6400

info@paragondigital.com

9 Church St., Keene, NH 03431

In the fast paced world of internet marketing, it's not enough anymore to just have great content. Content like blog posts and social media posts need to look great as well. You will: develop strategies for designs that span both digital and printed materials, including the images, logos, and icons that appear on websites, social media, PowerPoint presentations, and business cards, create visual aids, such as simple animations and infographics, for blog posts and e-newsletters

PARTICIPATORY BUDGETING PROJECT, COMMUNICATIONS INTERNSHIP (Master's level)

New York City and San Francisco Bay Area

The Participatory Budgeting Project, Inc. (PBP)

55 Washington St. Suite 724, Brooklyn, NY 11201

347-554-7357 | info@participatorybudgeting.org

Responsibilities for the communications intern: assist with development of press kits and publicity materials, assist with development of Constituent Relationship Management, assist with content and management of social media and blog, for PBP and for local PB processes, track and compile media coverage, track and report on social media analytics.

PARTICIPATORY BUDGETING PROJECT, DESIGN INTERNSHIP (Master's level)

New York City and San Francisco Bay Area

The Participatory Budgeting Project, Inc. (PBP)

55 Washington St. Suite 724, Brooklyn, NY 11201

347-554-7357 | info@participatorybudgeting.org

Responsibilities for the design intern: design publicity materials and educational materials about participatory budgeting for diverse audiences, including brochures, info sheets, PowerPoint presentations, participant guides, workshop materials, and posters, contribute to website design.

PAT'S PEAK, MARKETING INTERNSHIP

Henniker, NH
Jessica Gilbert
603-345-3323
PO. Box 2448
Henniker, NH 03242

Promote Pats Peak on the NEC campus through various forms of marketing. Work in the Pats Peak marketing office assisting with daily photo updates. Work with Pats Peak to promote special events such as a ski movie screening.

SEGWAY, VIDEOGRAPHER/GRAPHIC DESIGN INTERNSHIP

Bedford, NH
Sue Greeley
Manager of Payroll/Human Resources
Segway Inc.
14 Technology Drive, Bedford, NH 03110
p 603 222 6442
f 603 222 6311
sue.greeley@segway.com

Reporting to the Chief Marketing Officer and his team, the Graphic Design Intern will focus primarily on graphic design, photography and videography. He/she will be expected to implement these elements across both print and online (web, blog, eblast) media. Work closely with marketing team to create a wide variety of marketing materials by driving the overall design and creation of graphic assets for communications, collateral, web pages (Segway.com) and more. Take responsibility for coordinating and executing photo shoots to showcase Segway's products, implement images accordingly across all marketing materials. Assist in the production, direction, shooting and editing of short video segments that will convey the benefits of Segway's products and may be posted to multiple outlets. Ensure that Segway's brand and trademark guidelines are implemented properly across all media. Perform other graphic design, photography and video production related duties as needed.

SONY CORPORATION, GLOBAL MARKETING

New York, NY
Dusko Justic
Director of Marketing
212-833-8764
550 Madison Avenue, New York, NY 10022

Assist in preparing Weekly Global Marketing Report. Reviewing and analyzing international marketing plans from countries around the world. Running and analyzing research data on artists. Development of specifically targeted marketing campaigns supplementing the label created ones.

STAY WORK PLAY NH, PUBLIC RELATIONS & MARKETING INTERNSHIP

Manchester, NH

Kate Luczko, Executive Director

Stay Work Play NH

36 Lowell Street, Manchester, NH

kate@stayworkplay.org

Assistance with the organization's blog and social media (writing posts, recruiting guest bloggers, creating content, etc.). Updating of the web-based statewide Young Professional Network event calendar (using Drupal). Documenting minutes during monthly Young Professional Network Advisory Group conference calls and other meetings, as needed. Contribution to brainstorming sessions on new partnerships and events for Stay Work Play with individuals, organizations, and higher education institutions. Assistance with event planning, as needed. Help with capturing photographs, videos, and subsequently finding ways to creatively utilize these media elements. Attendance at business events, young professional network events, and college campus events alongside the Executive Director, and also attendance at monthly Board of Directors meeting. Writing of press releases and media advisories. Undertaking research and analytical projects.

STAY WORK PLAY NH, VIDEO PRODUCTION INTERNSHIP

Kate Luczko, Executive Director

Stay Work Play NH

36 Lowell Street, Manchester, NH

kate@stayworkplay.org

We're not necessarily looking for professional-quality videos. We really just want to put together promotional videos about "cool" companies around the state that could be a huge resource for students. Creating videos to spotlight NH businesses, organizations, young professionals, college students, and any other relevant entities related to "staying," "working," or "playing" in New Hampshire. Help with capturing photographs, videos, and subsequently finding ways to creatively utilize these media elements. Assistance with the organization's blog and social media. Contribution to brainstorming sessions on new partnerships and events for Stay Work Play with individuals, organizations, and higher education institutions. Attendance at business events, young professional network events, and college campus events alongside the Executive Director .

TEDx CONFERENCE , EVENT PLANNING INTERNSHIP

(New England College location)

Demetra Blanchard, Academic Affairs

New England College

X2375

dblanchard@nec.edu

Research and learn how to hold a conference, Budget and plan the timeline and logistics, Develop creative ideas and concepts for the conference, and for its marketing, Participate in marketing, promoting and publicizing the conference, using social media, written and face-to-face communication, Contact and solicit participation by individuals, organizations and companies, Negotiate with NEC constituents, outside speakers and sponsors, Participate in the technical aspects of conference planning, such as AV requirements, stage set-up, photography, videography and editing, Work as part of one or more teams, Participate in/host the event, and Create and collect evaluations.

TILTON WINTER FARMERS' MARKET, MARKETING/PUBLIC RELATIONS INTERNSHIP

Tilton, NH (and remote by email)

Tilton Winter Farmers' Market

Joan O'Connor

P.O. Box 387

7 Echo Lane, Henniker, NH 03242

603-496-1718

joconnornh@yahoo.com

Create posters and flier designs for advertising, Help with vendor receipts, Write press releases to 160 media contacts, Administer Facebook, and Help vendors with marketing.

TRACEY COMMUNICATIONS, MARKETING PROJECT INTERNSHIP

Manchester, NH

Kevin Tracey, Owner/President

Tracey Communications

Suite 400, 1001 Elm Street, Manchester, NH

603-647-7777

Produce creative and engaging content in various formats on Facebook, Twitter, Pinterest, and YouTube, Research, source and craft content for the company blog, Research, update and maintain business prospects database, New agency business development via phone, email, social media & networking (financial commission available), Assist in media production projects (commercial shoot, print ad design, audio productions, digital content production, etc), Participate in brainstorming and execution of branding/advertising campaigns on/off line.

USTRENDY.com, FASHION AND SOCIAL MEDIA INTERN

(can be done online or from UsTrendy office)

team@ustrendy.com

Social Media Marketing, Newsletter Marketing, Serve as liaison and manage communication with fashion designers, Interview fashion designers, Assist in recruitment of fashion designers & clothing lines, Social Media Management, Blogging, Merchandising.

VERMONT LAKE MONSTERS, GRAPHIC DESIGN INTERNSHIP

Winooski, VT

Vermont Lake Monsters

Attn: Joe Dowd, Assistant General Manager

1 King St. Ferry Dock, Burlington, VT 05401

joe@vermontlakemonsters.com

<http://www.vermontlakemonsters.com>

802.655.4200

Responsible for creating and managing print signage to promote ballpark events and promotions: bathroom signage, ballpark flyers, and flyers for specific events and promotions, Responsible for taking photographs at each home game and at other events to capture that night's action- requires attending each home game for its duration, Responsible for taking photographs of each element of our active partnership agreements (signage, tables, screen shots of website, promotions, web, print, etc.) for Proof-of-Performances, Responsible for downloading nightly photographs and managing media library: screening, renaming, and filing appropriate photographs in electronic file folders, Responsible for taking screen shots of the website to capture marketing partners' elements, Responsible for working with sales representatives and Client Relations Interns to create Proof-of-Performance reports for each marketing

partner in a timely fashion, Creating and managing web graphics for the team's website, Assisting in other general office and field duties.

VGO, SALES & MARKETING INTERNSHIP

Nashua, NH

Angela Paris, Office Manager

AParis@vgocom.com

(603) 319-4256 Faculty Sponsor (if any): None

Students will work with the Marketing team, as well as Sales to promoting the VGo Robotic Telepresence Device. We need someone with a positive attitude that is web savvy and can use the Internet to verify data. Knowledge of Sales Force is a big bonus, but we are willing to teach the individuals this skill, which is very useful in the Sales and Marketing world. In addition, we need someone to help us with our email marketing campaigns and will teach the intern(s) how to utilize Constant Contact, another tool which is vital in Marketing. Other tasks will include sales and marketing assistance, and may also include general office tasks such as filing, shipping and receiving, etc.

WBZ-AM NEWS RADIO, SALES PROMOTION INTERN

Boston, MA

Laurie Goonan, Director of Marketing and Promotions

WBZ News Radio

1170 Soldiers Field Rd., Boston, MA 02134

Laurie.goonan@cbsradio.com

Faculty Sponsor: Prof. Susan Murray, Sport and Recreation Management Faculty

Distribute prizes and release forms for contest winners, Maintain prize and contest winner database on a daily basis, Write on-air contest copy, Attend sales and promotions meetings, Update CBSBoston.com's event listings, contest and photo gallery sections, Help with development of promotions contest themes, Help plan and oversee on-site station events and client-related promotional events from start to finish, Assist the Promotions Department each Friday evening at the Boston Half-shell for Friday Night Flicks, and Administrative duties as assigned.

WEDÜ, INC., MARKETING INTERNSHIP

Manchester, NH

Toni Degennaro

20 Market St., Manchester, NH 03101

603 647 9338

toni@wedü.com

Wedü is an industry-leading marketing agency. Our core services include; brand promotion, strategy, public relations, creative, experiential marketing, digital marketing, website design, multimedia and internet based applications. An intern with us will gain experience in the business world and marketing. Computer work, creating excel spreadsheets, budgets, correspondence, Email and phone communication with vendors, Obtaining multiple quotes for project production costs, Packing, shipping, tracking outbound and inbound shipments, Project inventory tracking, Idea generation, brainstorming, Vendor meetings and events, Trade magazine review, Newsletter updates, Filling job tickets, search for info in old job tickets, Proofing press releases, Event execution and staffing, Photocopying, filing, cold calling, and Other tasks depending on needs of employer and interest of student

WMUR-TV MANCHESTER, NH, MEDIA INTERNSHIP

Manchester, NH

Peter Mckay

(603) 641-9046 or pmckay@hearst.com

WMUR-TV's internship program is designed to give the student practical experience in broadcasting to further prepare them for a television career after their graduation. Our program offers an intensive, hands-on approach that allows each intern to become familiar with all aspects of television production. Interns are expected to act in a professional manner and to fulfill their internship contract. The following would be areas the intern could expect experience: Teleprompter, Camera operation, Newscast preparation, Assisting with sporting events & special projects, Daily organization of set, and General assistance where needed.

WNEC RADIO STATION, SPORTS BROADCASTER

Henniker, NH

Dan Freese

Faculty Sponsor: William Homestead

The intern will produce a one and a half hour sports talk show twice a week on WNEC. The intern will prepare for the show by staying current on sports topics, taking notes and planning for the show. The intern will also be responsible for all of the responsibilities surrounding the act of broadcasting the program on the radio; signing on, using equipment properly, etc. The intern will be responsible for: Becoming proficient at preparing for a sports radio talk show. Becoming comfortable on air. Speaking clearly with appropriate vocal emphasis. Learning how to manage a sports debate without frequent interruptions. Learning how to consistently provide energized and insightful commentary. Developing a unique, yet natural, on-air radio personality.

WORCESTER ART MUSEUM, COMPUTER STUDIO INTERNSHIP

Worcester, MA

Laura Riach

Visitor and Volunteer Services Manager

55 Salisbury Street, Worcester, MA 01609

508.799.4406

volunteerservices@worcesterart.org

Assist Manager of Youth and Family Class Programs with maintenance of Computer Studio, Updating, upgrading and installing software, Maintain network and file backups, Hardware maintenance and installation, and Other duties as required.

ZOO NEW ENGLAND, MARKETING INTERNSHIP

Boston and Stoneham, MA

Roisin Morgan

Zoo New England

One Franklin Park Rd., Boston, MA 02121

Phone: 617-989-2015

Fax: 617-989-2025

rmorgan@zoonewengland.com

The Marketing Intern will have an opportunity to learn the various types of marketing and communication methods necessary for planning and executing special events, as well as assist in other on-going projects within the department. Zoo New England encourages the intern to partake in a variety of new and exciting tasks that may include: learning about and assisting in all the stages of

special events planning and execution (including helping to conceptualize the theme of an event, coordinating logistics and assisting with the execution of the event); assisting with marketing and public relations tasks that may include creating promotional flyers for marketing events, organizing press clippings, updating web listings and providing other marketing/PR support as needed; gaining valuable skills for work in nonprofit organizations (which may include training and knowledge of Raisers Edge).