NEW ENGLAND COLLEGE
SCHOOL OF GRADUATE & PROFESSIONAL STUDIES

Master of Science in Sports and Recreation Management: Coaching Course Descriptions

New England College

Theoretical Aspects of Sport Psychology
Exploration of sport psychology literature and theory associated with coaching in a college or professional athletic setting. Emphasis will be on scholarly and theoretical literature focusing on the psychological parameters affecting athletic performance and fitness training. Psychological variables influencing participation in sport and the effects of sport on psychological responses will be examined.

Practical Applications of Sport Psychology
This course will examine the practical application and effectiveness of sport psychology interventions for enhancing performance in sport and exercise settings. Among the skills to be examined and developed are goal setting, risk taking, effective communication and decision making, relaxation, group cohesion, motivation, and visualization. Psychological assessments of athletes will be discussed.

Marketing and Communications in Sport
Community, college and professional sports program exist in a dynamic and market based environment. This course is designed to examine marketing and communication theory as it relates to sport. The use of cases will be emphasized and students are expected to develop and present marketing and communication plans in the context of the situations.

Management Practice in Sports & Recreation
This course examines effective management practices of sport and recreation; including facility and event management, organizational structure and governance, hiring practices, policy development, diversity, andfinancial principles. The main focus of these topics will be with regard to the profession of intercollegiate coaching and the practical application of the topics covered.

Research Method
The course will look at advanced techniques in research as the students start to prepare for their thesis or capstone project experience. Emphasis will be put on choosing an appropriate topic, advanced research methods, development of a thesis statement, and methodology in the field of Sport Management.

Current Issues in Coaching & Sport Management
This course is designed to present current issues in sport with intent to facilitate discussion and thinking about how organizations and leaders might respond to these issues. Course content will be presented with the intent of stimulating discussion. Critical thinking with regard to controversial subjects will be encouraged. Topics may include gender equity, substance abuse, racial equity, and sporting behavior of players and fans.

Legal and Ethical Issues in Sport
This course explores relevant legal issues as they relate to amateur and professional sport, including tort law, contracts and statutory law. Additionally, as leaders in sport are asked to make ethical decisions, this course will examine ethical decision making and the influence of relevant stakeholders on the decision process.

Coaching Portfolio I & II
The Coaching Portfolio is a standards-based, self-directed collection of materials related to academic and professional development experiences of the student while enrolled in the Sports & Recreation Management- Coaching graduate program. Portfolio materials will be chosen to demonstrate competence in each of the eight domains that reflect the scope of coaching responsibilities according to the National Standards for Sport Coaches (NASPE, 2006).

Capstone Project
This course will be the culminating experience in the Master's Program. Students will be required to write a significant research paper based on the skills they learned in the research methods class. Students will also be required to defend their research project in a public presentation at the end of the semester.